

For Parents: What is Career Cruising?

Career Cruising is an Internet-based career exploration and planning tool used by your son or daughter to explore career and college options and develop a career plan. Career Cruising can be accessed from school, from home, or wherever your son or daughter has access to the Internet. Features of the program include:

ASSESSMENTS

World-renowned assessment tools to help your child identify his or her career interests, skills, abilities, and learning styles

CAREER PROFILES

Thorough and up-to-date information about hundreds of different occupations, including direct links between careers and related college programs

MULTIMEDIA INTERVIEWS

Interviews with real people in each occupation, which add depth and realism to career profiles

COLLEGE AND FINANCIAL AID INFORMATION

Comprehensive college and financial aid information, with a number of useful search tools to help your child find the right college and the right scholarships

EMPLOYMENT GUIDE

Advice for all stages of the job search process, including developing a job search plan, networking, writing resumes and cover letters, preparing for interviews, and adjusting to a new job

PORTFOLIO

An online portfolio where your child can develop and reflect on his or her academic, personal, and career exploration activities, and make plans for the future

RESUME BUILDER

Integrated with the portfolio to help your child create, format, and print professional-looking resumes quickly and easily

PARENT PORTAL

Allows you to view the information your child has stored in his or her portfolio, learn more about the careers and schools that your child is interested in, and communicate with your child's career advisor

To register for your Parent Portal, go to www.careercruising.com/Parent and enter your activation code. To receive an activation code, please contact your child's career advisor.